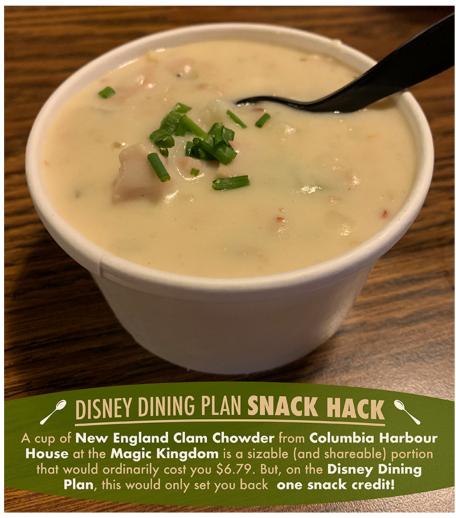
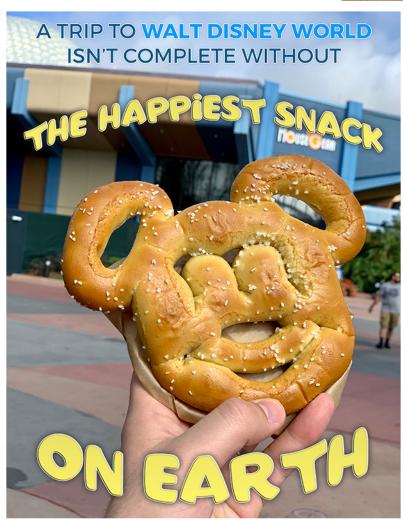
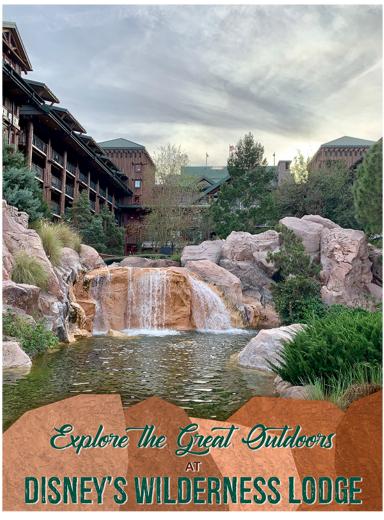
Monthly Bonus Pictograms

Each month members receive 10 bonus images designed to educate, excite and engage!









PLUSSING + Working on Vacation | Photo Planner

In this case, working on vacation isn't as awful as it sounds. You're on a Disney vacation and the "work" is documenting with photos, while enjoying yourself. That's neither too hard not not nintusive to the time you are spending with family and friends. It could be nowever, four don't have some kind of pre game plan. You'll want to plan in advance for the photos you'll need down the line for use in your social media promotions or client interactions, so you aren't putting your fun on pause or doing too much back-tracking on your trip.

I cannot recommend enough planning your social calendar in advance. Of course you have the Plussing It Social Vault to ensure you are showing up daily, but you want to be building a library of your personal experiences too. Showing your audience that you live the Disney life is a nuge factor in building trust in your ability to do the job. Use this photo planner as a guide to getting you, in advance, to think about the photos you don't want to miss taking while you are in person at a Disney destinant or miss taking wile you are in person at a Disney destination.

Must Take Photos_

There are some pictures that are just MUST HAVES for social media business building, so be sure you are making time to snap at least these in your travels.

Resort Room BEFORE anyone messes it up! A wide shot and individual shots of everything in the room that a quest may want to know about. (Coffee machines, refrigerators, toiletries, etc.)

Resort Photos (Doing this really early in the morning offers shots with fewer people. Don't forget the IODDY!)

Magical Express to Walt Disney World or to a Disney Cruise (include a selfie of you on the motor coach to

{YOUR NAME/LOGO}



Tips/Info/Advice/Fun Facts

Download the Disneyland App and create an account if you don't already have one.

Park Hopper tickets allow you to come and go as often as you like to either of the two theme parks at the Disneyland Resort.

Disneyland offers FastPass for certain attractions. A FastPass is a ticket that reserves a certain time slot for you, so you can return later and enjoy the attraction on an expedited line. You get a FastPass by entering your park ticket into a distribution kioks unique to the attraction, that will then dispense the next return time available. Once you've used that FastPass, you are eligible to get another.

Consider adding the MaxPass feature to your package (with your travel agent or (via the app for \$15) to your Park ticket, which allows you to schedule FastPasses remotely from your mobile device while at either park (no need to visit a distribution kiosk), for an attraction at either park with your Park Hopper ticket. You will also receive unlimited digital PhotoPass downloads from that day with MaxPass!

Best use of a FastPass at Disneyland Park:

Big Thunder Mountain Railroad, Space Mountain, Matthehorn Bobsleds, Indiana Jones Adventure

Best use of FastPass at California Adventure Park:

Radiator Springs Racers, Guardian's of the Galaxy Mission Breakout, Toy Story Midway Mania

Single Rider attractions (skip the longer line if you are willing to ride with strangers): Disneyland: Milennium Falcon Smugglers Run, Indian Jones Adventure, Matterhorn, Splash Mountain California Adventure Radiator Springs Racers, Incredicoaster, Goody's Sty School and Grizdy River Run.

Attractions closed for refurbishment:

Theme Park Entrances or at Part, including a selfic of you at the thome part entrance. Selfics tell your story

Head shot Quality Photos of or any Disney "Wall" that off

All Food Pict they take a ing up a nic

in, take a pic

Restaurant Si

Sample Bonus Content

by the control of the

in ide depicting the story of

Each month members receive one or more helpful pieces of content to help propel their business, better serve their clients and grow their audience.

Plussing It | Core Training

Pain Point Starter Kit

On the following pages, you will find fifteen common pain points that plague Disney guests, how to solve them and how to share the solution creatively and memorably with your audience.

1. Feeling Overwhelmed with Planning



Not everyone lives and breathes Disney everyday and understands all the ins and outs. For many, the thought of booking a Disney vacation is very intimidating. This is where you step in.

Disney planning got you all flustered? Don't fret for another second! Get professional planning assistance FREE when you book with me. It costs you absolutely nothing extra and I take away all the stress, time and guesswork that you'll have to do. It's silly to take on planning a trip of this magnitutde on your own, let's chat!

2. Special Dietary Restrictions



These days there are more food allergies than ever before and it's a huge concern when it comes to dining at Disney. But you know better.

Food allergies got you down? They don't call it the most magical place on earth for nothin! The Walt Disney World Resort is extremely accomodating with plentiful options catering to a wide variety of food allergies. It's really very easy for everyone to eat well, so don't worry! Each Quick Service location has a special allergy friendly menu and at each Table Service Restaurant a chef will come speak to you personally about your allergies. It's magical!

3. Guests with Mobility Ussues or Concerns



We all know that there is a lot of walking in a WDW or DL vacation and most people planning know they can expect to put in some steps. For some, that is a real concern.

Is the thought of walking all those theme park miles already starting to make your knees ache? Disney has got you covered! At the front of every theme park, there is a rental area where you can secure a scooter, wheelchair or stroller for the day or your entire length of stay. And if walking from the Disney bus to the theme park is too much on you, there are also complimentary wheelchairs to assit you from the drop off point to the main gate. They think of everything! Flussing it | December 2015

Social Scripts

Have you ever sat at your computer, laptop or even held your phone wanting to post something to your audience but couldn't come up with a single relevant thing to say? Yeah, me too. It's important to remember, even the best, award winning writers get blockages, so go easy on yourself.

You can also rest easy, because I am about to make things a whole lot better for you! In this document, are 10 scripts you can use to help engage and build your audience. If you want to develop the crucial know-like-trust factor with potential guests, you need to get personal. And ask them to as well! Sharing photos of you and/or your family that will help your followers make a connection and begin to feel like you are a friend. A friend they like and trust. Going live on video is a huge step in this direction. I know that may sound scary, but do it anyway and do it regularly.

I cannot stress enough the importance of creating relationships to be successful in sales. In everything you do, say, post and share, be thinking about your audience. What do they want, what to they need, what do they like. That foresight and intuitive information sharing coupled with glimpses into your personal life is going to win you clients for life!

1. Ask Me Anything

It's the season for giving and I have a gift t	tor YOU! On	{date/time}, I'm going	to be in here
LIVE to answer all of your burning Disney	questions! Seriously, ask me	e ANYTHING. From how	to book Magica
Express to what's the best use of a Disney	Snack Credit in Hollywood	Studios, I'll answer it all	Just comment
below with the questions you have by	{date/time} and I pror	nise I will answer each a	nd every one!

{Photo Suggestions: Gift wrapping supplies, you holding a gift, you in a Santa hat }

2. Your Why

I became a travel agent about ______ (how long it's been) ago. It was something I've wanted to do for a really long time but (iday job, school, kids, other obligations) just didn't leave time for a new venture. I finally decided to go for it because NOTHING makes me happier than living and breathing Disney 247. I figured if I have the chance to whistle while I work, I should take it. Helping guests plan the perfect vacation for their family brings me such joy! (Insert client testimonial or anything nice a guest has said about your services) How can I help YOU today? Just ask away!

 $\label{photo Suggestions: you working, you at Disney, you with your family} Photo Suggestions: you working, you at Disney, you with your family}$

3. How You Help Your Guests

Does Disney's ever-changing procedures stress you out and get you worried you won't be able to navigate their digital systems to secure dining and FastPasses? I completely understand. Their systems crash often and guests are left without the coveted experiences they've been dreaming of having on their vacations. It's a lot of money to spend to be disappointed. That's why my guests come to me. I handle it all for you: dining, Fast-Passes, setting up My Disney Experience, adding money-saving promotions when available, dealing with the tech issues and I know all the ins and outs of how to score everything you really want to do. Together, we will create a practically perfect plan for your Disney vacation! Let's get started so you can let go of the stress and feel confident your trip will be epic! (Enter contact information)

(Photo Suggestions: photo of you working, photo of the My Disney Experience app on your phone)