



Membership Core Training Dashboard

The screenshot shows the 'MEMBERSHIP SITE' header with navigation links: Store, My Library, About Us, Testimonials, Blog, FAQ, Search, and a user profile icon. The main content area is titled 'Core Training' and features five lessons listed vertically, each with a colored icon and a brief description:

- 1. Plussing Your Brand: 29 minutes**
In this initial stage, you'll get crystal clear and intentional on the way you brand your t...
- 2. Plussing Your Communication: 19 minutes**
Dialing in on what your guests needs, wants, fears and dreams are surrounding their vacation is e...
- 3. Plussing Your Reach: 40 minutes**
Now that your brand identity is solid and you know how to effectively communicate with your audie...
- 4. Plussing Your Service: 24 minutes**
With your audience beginning to grow and bookings starting to come in, this is where the REAL MAG...
- 5. Plussing Your Growth: 16 minutes**
Simply maintaining your brand, communications, marketing and customer service isn't enough...

On the right side, there is a blue banner that says 'JOIN THE MEMBERS ONLY SUPPORT GROUP' with the PLUSsing+ logo, and below it, an image of a laptop and a notebook with a pen.

Module Video Lesson with Supporting Downloads

The screenshot shows the 'MEMBERSHIP SITE' header with navigation links: Store, My Library, About Us, Testimonials, Blog, FAQ, Search, and a user profile icon. The breadcrumb trail reads: 'Plussing It Member Site / Categories / Core Training / 1. Plussing Your Brand: 29 minutes'.

The main content area features a video player with a pink and white patterned border. The video title is 'Core Training' and the main text is 'Plussing your Brand'. A play button is centered over the text. Below the video player is a progress bar showing 29:02.

To the right of the video player is a sidebar titled 'Core Training' with 5 Lessons listed:

1. Plussing Your Brand: 29 minutes
2. Plussing Your Communication: 19 minutes
3. Plussing Your Reach: 40 minutes
4. Plussing Your Service: 24 minutes
5. Plussing Your Growth: 16 minutes

Below the video player is a section titled '1. Plussing Your Brand: 29 minutes' with a sub-heading 'Core Training'. The text below reads: 'In this initial stage, you'll get crystal clear and intentional on the way you brand your travel business and yourself as an independent travel professional with a focus on Disney destinations.'

To the right of this section is a 'Downloads' box containing two links:

- [Plussing_it_Core_Training_Branding.pdf](#)
- [Plussing_Brand_Worksheet.pdf](#)

Social Media Vault Access from the Dashboard download or Via Dropbox

The screenshot shows the 'MEMBERSHIP SITE' header with navigation links: Store, My Library, About Us, Testimonials, Blog, FAQ, Search, and a user profile icon. The breadcrumb trail reads: 'Plussing It Member Site / Categories / The Vault / April 2020 Social Media Vault'.

The main content area features a purple and white patterned background with the text 'Social Media VAULT' in a large, white, serif font.

To the right of the main content is a sidebar titled 'The Vault' with 3 Lessons listed:

1. April 2020 Social Media Vault
2. March 2020 Social Media Vault
3. February 2020 Social Media Vault

Below the main content is a section titled 'April 2020 Social Media Vault' with a sub-heading 'The Vault'. The text below reads: 'Happy April! Inside the vault this month you will find 30 (+ a few bonus) images and captions you can use across all of your social media channels to really PLUS your social game. There's a great mix of engagement getting images and copy that are sensitive to the times we are going through right now in our country.'

The text continues: 'The April_2020_Social_Vault.pdf is a contact booklet that shows you, at a glance, all the images that are available to you this month. It's inside this PDF that you can copy and paste the text for each image if you wish to use it.'

The text concludes: 'The April Social Vault Images ZIP file is where you will find the original photos to use for posting on social media. You may crop, add text, color, manipulate these in any way you see fit in accordance with the few terms and conditions.'

To the right of this section is a 'Downloads' box containing two links:

- [April_2020_Social_Vault.pdf](#)
- [April_2020_Images.zip](#)